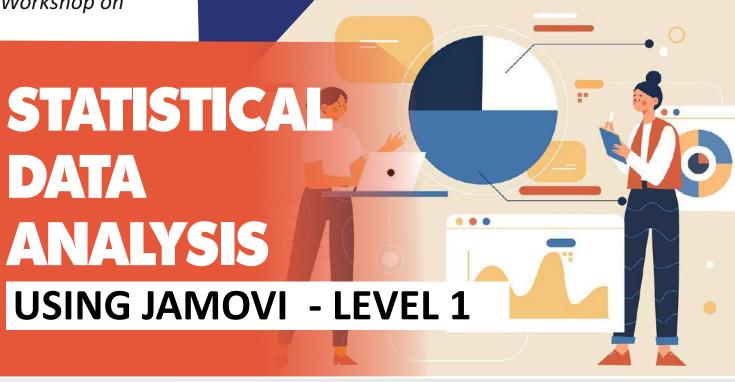


Sharda School of Business Studies (SSBS), Sharda University

is Orgainisng Workshop on



Target Participants:

- Ph.D. Scholars
- Early-stage Researchers across disciplines

Note: Participants are required to bring their laptops for hands-on learning sessions during the workshop.

Advisors

► **Prof. (Dr.) Debasis Mallik**, Dean PG, SSBS

► **Prof. (Dr.) Nikhil Kulshrestha**, Dean UG, SSBS

Co-Advisors

Prof. (Dr.) Ruchi Jain Garg, Program Head (PG), SSBS, Sharda University
Prof. (Dr.) Sweta Dixit, Program Head (UG), SSBS, Sharda University

Convener & Resource Person

Dr. Rimple Manchanda, Professor, Sharda School of Business Studies, Sharda University

Registration Link: forms.gle/yYGjqYDpw8J3QAZr8

21st August, 2025 11:00 am to 4:00 pm Venue: Online Mode (Google Meet)