SHARDA UNIVERSITY
GREATER NOIDA

GUEST LECTURE

Strategic Management

From Strategic Intent to Successful Execution



Target Audience:
MBA (Final Year)
Third Semester

Date:
03 November 2026
(Tuesday)

Time:
2:45 PM – 4:10 PM
(75 Minutes)

Venue:
CR-202, Block 7

Mr. Vivek Yadav
Chief Executive Officer
Bonton Cables India Private Limited

Ex EVP & Switchgear Business Head
Havells India Limited

SHARDA SCHOOL OF BUSINESS STUDIES
Sharda University, Greater Noida