



**SHARDA
UNIVERSITY**
Beyond Boundaries
www.sharda.ac.in

SHARDA SCHOOL OF DESIGN, ARCHITECTURE & PLANNING



**Portfolio Development
in Design
NV42101**

**VALUE ADDED COURSE
BROCHURE 2025-26**

ABOUT THE UNIVERSITY

Sharda University is a leading NAAC A+ educational institution based out of Greater Noida, Delhi NCR. A venture of the well-known Sharda Group of Institutions (SGI), The University has established itself as a high-quality education provider with major focus on holistic learning and imbining competitive abilities in students.

ABOUT SCHOOL

Sharda School of Design, Architecture & Planning (SSDAP) prepares the students for the real world they can make a lasting impact in designing the future and have an exciting and rewarding career. The students at SSDAP have crafted the world as renowned landscape architects, urban planners, urban designers, and history preservationists.

The school's nationally accredited degree programs, world-class faculty, and state-of-the-art facilities connect to provide the students with a broad range of opportunities in both the public and private sectors of the industry. SSDAP leads the students through both practical and theoretical learning until they can master in an innovative design that reflects art and science.

The school has forged numerous connections and partnerships with schools and professionals in countries around the world. The faculty comprises academicians from internationally renowned universities such as the School of Planning & Architecture, B.I.T Mesra, National Institute of Fashion Technology (NIFT), Sheffield University, Nottingham Trent University and Delhi College of Art, University of Delhi as well as leading Architectural practitioners and Planning professionals from all over the country.

ABOUT DEPARTMENT

Department of Art & Design established in 2012 at Sharda University, as a multi-disciplinary department has been working tirelessly towards creating global design citizens. Holding their hands, driving them towards innovation through future aligned design thinking & design process, with continuous industry interactions through experiential project-based learning. Its aim is to establish Sharda as a premier center of Design education, where Students are surrounded by an environment of design intuitively based on strenuous research with an aim of developing a new generation of designers, who not only fill the gap of creative entrepreneurs but integrate social and environmental concern to become responsible designers with a mission of

- **Industry-based learning** within the classroom projects as the core of practical teaching, which will include continuous interaction with industries and industry experts to train students as confident Professionals for the future who are initiators & leaders.
- **Related Study Program (RSP)** as research projects based on complete business model by studying, analyzing crafts, connecting business with social impacts while exploring to the maximum and putting them on the forefront of the competitive design industry. Create craft-based design patents from RSPs as well as convert craft documentation into Publications & sources of innovation, combining craftsmanship with technology.
- **Sharda Design Center (SDC)**, used as a vehicle to connect industry with students, business with fresh minds and an instrument to establish Sharda as a multi-disciplinary design interaction center.

Vision of Department

- To be at the Centre of Excellence in Art & Design Education to shape future-ready professionals catering the needs of the design industry and the society

Mission of Department

- To create a global center of innovation and excellence in art and design industry.
- Promoting in-depth research in art and design studies for sustainable practices.
- To inculcate critical, analytical, cognitive, speculative and creative problem-solving skills.
- To develop a sense of social and professional ethics and values.
- To develop the essence of craftsmanship, future technological and vocational skills.

About Value Added Course for Session 2025-2026

In accordance with the University requirement for Value Added Courses, the Department of Art & Design intends to conduct these courses in collaboration with Sharda Skills

“Portfolio Development in Design ” NV42101 for 3rd Semester, 2nd year students pursuing Mater’s of Design.

COURSE OUTCOMES

- CO1: Students will have an understanding of ways to show your designs, skill sets, and creativity
- CO2: It will focus on both Logical and Creative Design Solutions
- CO3: Understanding of developing a Portfolio from Concept to a Finished Product
- CO4: Familiarity with different Layouts, and other methods of presentation in detail as per the Industry standards
- CO5: Curate better projects of Design & Innovation
- CO6: Compile Portfolio

PORTFOLIO DEVELOPMENT IN DESIGN (NV42101)

Outline syllabus		
WEEK	CONTENT	Duration Hrs.
22 July 2025	Foundations of Portfolio Design	2
29 July 2025	Understanding the purpose and types of portfolios (academic, professional, digital, print)	2
05 Aug 2025	Portfolio as a storytelling tool and personal brand, Case studies: Notable portfolios in art and design fields	2
12 Aug 2025	Portfolio Content Development	2
19 Aug 2025	Professional Profile & Resume Design that reflect individual strengths and align with evolving industry standards	2
26 Aug 2025	Selection, organization, and categorization of past works	2
02 Sep 2025	Maintaining a comprehensive journal to document past projects, design thinking, and creative growth	2
09 Sep 2025	Visual Structure and Layout Principles	2
16 Sep 2025	Composition, hierarchy, color, typography, and grids	2
23 Sep 2025	Integrating sketches, final works, digital renders, and mock-ups. Balancing creativity with clarity and coherence	2
30 Sep 2025	Tools, Formats & Presentation	2
07 Oct 2025	Exploring portfolio formats: print, digital, interactive PDFs, online platforms (e.g., Behance, Wix, Issuu)	2
14 Oct 2025	Software skills: InDesign, Photoshop, Illustrator, etc.	2
28 Oct 2025	Photography and scanning best practices for artwork	2
04 Nov 2025	Layouts & Presentation	
11 Nov 2025	Developing Hand Portfolio and Digital Portfolio	2
18 Nov 2025	Understanding Platforms to showcase works, Final presentation and mock interviews	2

FACULTY PROFILE



Balpreet Singh Madan

Assistant Professor, Art & Design
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Balpreet Singh Madan is an Architect, Interior and Exhibition designer with overall experience of nearly 12 years in Academic discipline and 14 years in the Practical field. His passion to teach, eagerness to learn and contribute to the discipline, got opportunities to teach at various renowned universities of India in the Department of Architecture and Interior Design since 2009.

He had completed my B.Arch in the year 2007, followed by Masters in Project Management from Sheffield University in 2009 and thereafter, M.Arch in 2017 from Sharda University. Presently, He is pursuing Ph.D. in Architecture.

Coming from a family of Architects, Landscape Architects and Interior designers, He have been privileged to work on projects even while studying the degree of Architecture which further provided me the exposure to the field work at an early stage. His professional assignments include designing of buildings, supervising and managing constructions, exhibitions for Government of India, International Companies and Foreign Embassies. This helped him in gaining versatile experience, which he share with his students and colleagues



Kandarp Singh

Assistant Professor, Art & Design
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Master of Fashion Technology with Specialization in Strategy, NIFT New Delhi and Bachelor of Fashion Technology, NIFT Gandhinagar, With Over 8+ years experience in Garment and Textile manufacturing Industry, have complete understanding of textile operations and management, with a focus on Lean manufacturing and TPM initiatives.

His Expertise include Apparel Production and Pattern Making, Functional Textiles, Textile Chemistry and New Textile Development, Design Innovation and Design Thinking , 3D Printing Technology, Functional Design Innovation and Textile Printing and Process

School: SSDAP Program: M.Design	Academic Year: 2025-2026
Branch: Design	Semester: 3 rd
Course Code	NV42101
Course Title	Portfolio Development in Design
Credits	
Contact Hours	30 hrs
Course Type	NCVAC
Course Objective	To equip students with the conceptual, technical, and professional skills necessary to curate, design, and present a compelling and cohesive portfolio that effectively showcases their individual design identity and academic achievements. The Students will develop portfolios that effectively present their spatial problem-solving abilities, technical proficiency, and aesthetic sensibility, transforming their work into a strategic visual narrative and personal branding tool for professional success in the interior design industry.
Course Outcomes	After completion of this course, students will be able to: CO1: Students will have an understanding of ways to show your designs, skill sets, and creativity CO2: It will focus on both Logical and Creative Design Solutions CO3:Understanding of developing a Portfolio from Concept to a Finished Product CO4: Familiarity with different Layouts, and other methods of presentation in detail as per the Industry standards CO5: Curate better projects of Design & Innovation CO6: Compile Portfolio
Course Description	This course will introduce the students to various techniques of presenting their works from concept to Finished Products.

Outline syllabus		CO Mapping
Unit 1	Foundations of Portfolio Design	
A	Understanding the purpose and types of portfolios (academic, professional, digital, print)	CO1
B	Portfolio as a storytelling tool and personal brand	CO1
C	Case studies: Notable portfolios in art and design fields	CO1
Unit 2	Portfolio Content Development	CO2
A	Professional Profile & Resume Design that reflect individual strengths and align with evolving industry standards	
B	Selection, organization, and categorization of past works	CO2
C	Maintaining a comprehensive journal to document past projects, design thinking, and creative growth	CO2
Unit 3	Visual Structure and Layout Principles	
A	Composition, hierarchy, color, typography, and grids	CO3
B	Integrating sketches, final works, digital renders, and mock-ups	CO3
C	Balancing creativity with clarity and coherence	CO3
Unit 4	Tools, Formats & Presentation	CO4
A	Exploring portfolio formats: print, digital, interactive PDFs, online platforms (e.g., Behance, Wix, Issuu)	
B	Software skills: InDesign, Photoshop, Illustrator, etc.	CO4
C	Photography and scanning best practices for artwork	CO4
Unit 5	Layouts & Presentation	CO5
A	Developing Hand Portfolio and Digital Portfolio	
B	Understanding Platforms to showcase works	CO6
C	Final presentation and mock interviews	CO6