



**SHARDA  
HOSPITAL**



**SHARDA  
UNIVERSITY**  
Beyond Boundaries



*All Healthcare Professionals  
You are cordially invited to attend the Conference*

## **Implementation of Ayushman Bharat PMJAY Scheme in Hospitals**

# **AYUSHARDA 2025**

*We are looking for your gracious presence to add vibrancy to the event.*

## **Registration Open Now**

 **23<sup>rd</sup> – 24<sup>th</sup> SEPTEMBER, 2025**

 **ANAND SWAROOP AUDITORIUM**

**Sharda Hospital, Greater Noida**

Scan QR Code for  
Registration





SHARDA  
UNIVERSITY  
*Beyond Boundaries*



# AYUSHARDA 2025

## National Conference & Advanced Workshop on **AB-PMJAY IMPLEMENTATION**

**23<sup>rd</sup> & 24<sup>th</sup>**  
**SEPTEMBER 2024**

**TUESDAY & WEDNESDAY**

**08:30 am**  
**to**  
**05:30 pm**

### VENUE

## **ANAND SWAROOP AUDITORIUM**

**Fourth Floor – Activity Centre,  
Sharda University, Greater Noida**



**SHARDA  
HOSPITAL**



**ShardaCare**  
**HEALTHCI+Y**

## ABOUT THE CONFERENCE

Dear Delegates,

It gives us immense pleasure to invite you all to a **National-level advanced conference cum workshop titled "AYUSHARDA 2025"**, focusing on the Implementation and Operational Strengthening of Ayushman Bharat PM-JAY in Hospitals on the 23rd and 24th September 2025 at **Anand Swaroop Auditorium, Sharda University, Greater Noida**.

### Goals of the Conference

This unique event is designed to empower **Hospital Administrators, Clinicians, and Healthcare Professionals** with practical skills and knowledge to further enhance the implementation and efficiency of Ayushman Bharat PM-JAY the flagship public health Insurance Scheme of Govt of India.

### REGISTRATION LINK

<https://shardahospital.org/Ayusharda2025>

### REGISTRATION FEES

Early Bird Pass (25 Aug to 10 Sep.)	: ₹ 1,000/-
After 10 Sep.	: ₹ 2,000/-
Delegate Pass	: ₹ 2,000/-
Student Pass (Valid ID Card Required)	: ₹ 500/-

### ACCOUNT DETAILS

Account Name	: Sharda University-Seminar
Account No	: 025405005815
IFSC Code	: ICIC0000254
Bank	: ICICI Bank, Alpha 1, Greater Noida

#### NOTE

- STEP 1** : Fill the form with complete details correctly
- STEP 2** : Scan the QR Code to make the payment.
- STEP 3** : Take screenshot of the payment done & upload in the attached file option
- STEP 4** : Upload your transaction ID & transaction Date



For any query, please contact  
from 08:00 am to 08:00 pm

**MR. DEEPAK TIWARI**

**96508 01434**

## PATRONS



**Shri P.K. Gupta**  
Chancellor  
Sharda University



**Shri Y.K. Gupta**  
Pro-Chancellor  
Sharda University



**Shri Prashant Gupta**  
Chief Executive Officer  
Sharda Group



**Shri Rishabh Gupta**  
Vice President  
Sharda Hospital

## SPEAKERS & PANELISTS

Representatives of SACHIS,  
National Health Authority  
& CMO Office  
Gautam Buddh Nagar



**Dr. (AVM) Ashutosh Sharma**  
Medical Superintendent  
Amrita Hospital,  
Faridabad



**Dr. Manish Sabharwal**  
Medical Director  
Santosh Hospital,  
Ghaziabad



**Dr. (Brig.) Rakesh Gupta**  
Director, GIMS,  
Greater Noida



**Dr. A. K. Gadpayle**  
Medical Superintendent  
Mahanandan Hospital  
Greater Noida



**Dr. (Brig.) Ram Murti Sharma**  
Medical Superintendent  
Sharda Hospital



**Dr. Ravindra Srivastava**  
Consultant, Neurosurgery  
Sharda Hospital



**Dr. Subhendu Mohanty**  
Consultant, Cardiology  
Sharda Hospital



**Dr. Anil Thakwani**  
Consultant, Radiation Oncology  
Sharda Hospital



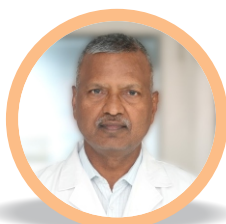
**Dr. Devendra K Singh**  
Professor & Head  
Dept. of Respiratory Medicine  
Sharda Hospital



**Dr. Sonisha Gupta**  
Professor  
Dept. of Respiratory Medicine  
Sharda Hospital



### CONVENER



**Dr. (Brig.) Ram Murti Sharma**  
Medical Superintendent  
Sharda Hospital

### CO-CONVENER



**Dr. Sarbani Mukherjee**  
General Manager – Operations  
Sharda Hospital



**Dr. Bijay Chintada**  
Assistant General Manager –  
Operations, Sharda Hospital

### ORG. CHAIRMAN



**Dr. Nirupma Gupta**  
Dean, SMS&R  
Sharda University

### ORG. SECRETARY



**Dr. Devendra K Singh**  
Professor & HOD  
Dept of Respiratory Medicine  
SMS&R, Sharda University



**Dr. Abdullah Khan**  
Senior Medical Officer,  
AB-PMJAY, Ayushman Bharat  
Sharda Hospital

### JOINT ORG. SECRETARY



**Lt. Col. Surender Singh (Retd.)**  
Officer on Special Duty  
MS Office, Sharda Hospital

### SCIENTIFIC PROGRAM CO-ORDINATOR



**Dr. (Col.) S.K. Ghai**  
Additional Medical Superintendent  
Sharda Hospital



**Dr. Abhinit Kumar**  
Additional Medical Superintendent  
Sharda Hospital

### PUBLIC RELATIONS



**Dr. Ajit Kumar**  
Director - Public Relations &  
Patient Welfare  
Sharda University

### PROGRAM COORDINATOR



**Mr. Vinay Singh Tomar**  
Senior Executive  
MS-Office, Sharda Hospital



**Mr. Deepak Tiwari**  
Deputy Manager - AB-PMJAY  
Operations, Sharda Hospital

## PROGRAM SCHEDULE

**TUESDAY, SEPTEMBER 23, 2025**

### National Conference & Advanced Workshop on Implementation of AB-PMJAY in Hospitals

Time	Curriculum	
09:00 am to 09:30 am	Registration and Distribution of Welcome Kit	
09:30 am to 10:00 am	Lamp Lightening & Saraswati Vandana	
10:00 am to 10:15 am	Felicitation of Dignitaries	
10:15 am to 10:30 am	Welcome Address and Opening Speech	
10:30 am to 10:45 am	Address by Chief Guest	
10:45 am to 11:00 am	Address by Guest of Honor	
11:00 am to 11:15 am	Vote of Thanks	
11:15 am to 11:30 am	<b>TEA BREAK</b>	
11:30 am to 12:00 pm	<b>SESSION 1</b> Introduction of Ayushman Bharat Program, Key concepts and benefits scheme	<b>SPEAKER</b> <ul style="list-style-type: none"> <li>Officials from SACHIS /SHA, Govt. of Uttar Pradesh</li> <li><b>Chairperson-</b> Officials from CMO Office, Gautam Buddha Nagar</li> </ul>
12:00 pm to 12:30 pm	<b>SESSION 2</b> Expert Insights on “Digital Health and Data Integration in Ayushman Bharat”	<b>SPEAKER</b> <ul style="list-style-type: none"> <li><b>Dr. Ajay Shriram Kushwaha</b>, Professor CSA, Sharda University</li> <li>Chairperson- <b>Dr. Anurag Srivastava</b>, Secretary, UP State Medical Faculty</li> </ul>
12:30 pm to 01:15 pm	<b>PANEL DISCUSSION-1</b> <b>Topic : Role of Private Hospitals in            Ayushman Bharat Scheme</b>  <b>Moderator : Dr. Abdullah Khan</b> , SMO, Ayushman Bharat, Sharda Hospital	<b>PANELIST</b> <ul style="list-style-type: none"> <li>Officials from SACHIS/SHA, Govt. of Uttar Pradesh</li> <li><b>Dr. (AVM) Ashutosh Sharma</b>, MS, Amrita Hospital, Faridabad</li> <li><b>Dr. Manish Sabharwal</b>, MD, Santosh Hospital, Ghaziabad</li> <li><b>Dr. (Brig.) Ram Murti Sharma</b>, MS, Sharda Hospital, Greater Noida</li> </ul>
01:15 pm to 02:00 pm	<b>PANEL DISCUSSION-2</b> <b>Topic : Ethical Challenges in Free Healthcare            under Ayushman Bharat</b>  <b>Moderator : Dr. Abhinit Kumar</b> , Additional MS AB-PMJAY, Sharda Hospital	<b>PANELIST</b> <ul style="list-style-type: none"> <li>Officials from SACHIS /CMO Office, Govt. of Uttar Pradesh</li> <li><b>Dr. Subhendu Mohanty</b>, Consultant, Cardiology, Sharda Hospital</li> <li><b>Dr. Anil Thakwani</b>, Consultant, Radiation Oncology, Sharda Hospital</li> <li><b>Dr. Ravindra Srivastava</b>, Consultant, Neurosurgery Sharda Hospital</li> </ul>
02:00 pm to 03:00 pm	<b>LUNCH BREAK</b>	
03:00 pm to 03:45 pm	<b>SESSION 3</b> Debate on: “Public-Private Synergy in Ayushman Bharat: Boon or Burden for Hospital?”	<b>PANELIST</b> <ul style="list-style-type: none"> <li><b>Dr. (Brig.) Rakesh Gupta</b>, Director, GIMS, Greater Noida</li> <li><b>Dr. A.K. Gadpayle</b>, MS, Mahanandan Hospital, Greater Noida</li> </ul>
03:45 pm to 04:45 pm	<b>CME ON RESPIRATORY MEDICINE</b> <ul style="list-style-type: none"> <li>COPD</li> <li>Pneumonia</li> </ul>	<b>SPEAKERS</b> <ul style="list-style-type: none"> <li><b>Dr. Devendra Kumar</b>, Prof &amp; HOD, Respiratory Medicine, Sharda Hospital</li> <li><b>Dr. Sonisha Gupta</b>, Prof, Respiratory Medicine, Sharda Hospital</li> </ul>
04:45 pm to 05:15 pm	<b>TEA BREAK</b>	
06:00 pm to 09:00 pm	Cultural Program followed by Dinner, Anand Swaroop Auditorium	

## PROGRAM SCHEDULE

**WEDNESDAY, SEPTEMBER 24, 2025**

### National Conference & Advanced Workshop on Implementation of AB-PMJAY in Hospitals

Time	Curriculum	
08:30 am to 09:00 am	Registration and Distribution of Welcome Kit	
09:00 am to 09:45 am	<b>Session 1 : Implementation of Ayushman Bharat PM-JAY</b> <ul style="list-style-type: none"> <li>Card Creation Process, Eligibility Check, Beneficiary Identification System (BIS)</li> <li>Pre Admission Phase- Package Code Selection, Pre Authorization Documentation, Real Time GPS Photos TMS Workflow</li> </ul>	<ul style="list-style-type: none"> <li>Officials from SACHIS, Govt. of Uttar Pradesh</li> <li>Official from CMO Office, Gautam Buddha Nagar</li> </ul>
10:00 am to 10:45 am	<b>Session 2 : Operational Workflow of AB-PMJAY &amp; TMS</b> <p>During Treatment - Daily Enhancements, Real Time Approvals, High End Medicines, Diagnostics, Procedures, Treatment Workflow Discharge Phase – Documentation, Investigations, GPS Photos Clinician and ICP Notes, Discharge Process and TMS Case Closure</p>	<ul style="list-style-type: none"> <li>Officials from SACHIS, Govt. of Uttar Pradesh</li> <li><b>Chairperson : Dr. (Col.) S.K. Ghai</b>, Additional MS, Sharda Hospital</li> </ul>
10:45 am to 11:15 am	<b>TEA BREAK</b>	
11:15 am to 12:00 pm	<b>Session 3 : Claim Process and Operational Issues</b> <ul style="list-style-type: none"> <li><b>Post Discharge</b> : Claim Submission with Proper Documentation, Claim Queries, Rejections, Common Payment Issues and Appeal Mechanisms</li> <li>Patients grievance redressal mechanism</li> </ul>	<ul style="list-style-type: none"> <li>Officials from SACHIS/SHA, Govt. of Uttar Pradesh</li> <li><b>Chairperson : Lt. Col. Surender Singh (Retd.)</b>, Officer on Special Duty, Sharda Hospital</li> </ul>
12:15 pm to 01:00 pm	<b>Panel Discussion-1</b> <b>Topic : Local Voices, National Impact: Role of Community Engagement in Ayushman Outreach activity</b>  <b>Moderator : Dr. Sarbani Mukherjee</b> , General Manager - Operations, Sharda Hospital	<b>PANELIST</b> <ul style="list-style-type: none"> <li>Official from CMO Office, Govt. of Uttar Pradesh</li> <li><b>Mr. Gaurav Pandey</b>, General Manager, Sales &amp; Marketing, ShardaCare - Healthcity</li> <li><b>Mr. Ashok Kumar</b>, Manager, Marketing, Sharda Hospital</li> </ul>
01:00 pm to 02:00 pm	<b>LUNCH BREAK</b>	
02:00 pm to 02:45 pm	<b>Panel Discussion-2</b> <b>Topic- Healthcare Workforce Challenges under Ayushman Bharat – Q &amp; A Session</b>  <b>Moderator : Mr. Bijay Chintada</b> , AGM - Operations Sharda Hospital	<b>PANELIST</b> <ul style="list-style-type: none"> <li><b>Mr. Paricharla Vara Prasad</b>, Nursing Superintendent, Sharda Hospital</li> <li><b>Mr. Deepak Tiwari</b>, Deputy Manager - AB-PMJAY Operations, Sharda Hospital</li> <li><b>Mr. Pradeep Yadav</b>, Manager, AB-PMJAY Billing, Sharda Hospital</li> </ul>
03:00 pm to 03:30 pm	<b>Session 4 : Live Video Demonstration, Real Time Implementation and Work flow.</b> <ul style="list-style-type: none"> <li>Pre Admission</li> <li>Admission</li> <li>Discharge</li> <li>Claim Submission</li> <li>Claim Queries</li> </ul>	<ul style="list-style-type: none"> <li><b>Dr. Abdullah Khan</b>, SMO, Ayushman Bharat, Sharda Hospital</li> </ul>
03:30 pm to 04:00 pm	<b>Session 5 : Live Virtual Tour of Hospital where Ayushman Patients are admitted</b>	<ul style="list-style-type: none"> <li>Digital Marketing Team</li> <li><b>Dr. Deepak Gupta</b>, Officer on Special Duty, Sharda Hospital</li> <li><b>Ms. Akashini Saxena</b>, Deputy Manager - Operations, Sharda Hospital</li> </ul>
04:00 pm to 05:00 pm	<b>Closing Ceremony: Vote of Thanks</b> <ul style="list-style-type: none"> <li>Participant Feedback</li> <li>Certificate Distribution</li> </ul>	<b>Dr. Sarbani Mukherjee</b> , General Manager - Operations, Sharda Hospital
05:00 pm to 05:30 pm	<b>TEA BREAK</b>	