



**SHARDA SCHOOL OF
BUSINESS STUDIES**

presents

KAIZEN'S EXCELLENCE AWARDS

by



PNGI

(Initiative by Noida Chapter)

Sharda University
Plot No. 32, 34 - Knowledge Park 3, Greater Noida-201310, Delhi- NCR, India.



 **5th October 2024,**

 **Anand Swaroop Auditorium,
Sharda University**



Kaizen's Excellence Awards

Kaizen's award distribution and felicitation for excellence, in association with PNGI, is a grand occasion that celebrates the spirit of continuous improvement and innovation. The event serves as a platform to honour individuals and teams who have demonstrated outstanding contributions to process optimization, creativity, and operational efficiency. Among the various categories of recognition, the Lifetime Achievement Award stands as a distinguished accolade, honouring professionals whose enduring dedication, leadership, and commitment to the Kaizen principles have shaped the organization's long-term success. This prestigious award is reserved for those whose careers have left an indelible mark on both the organization and the industry.

Adding to the grandeur of the event is the presence of a Guest of Honour, a prominent figure known for their contributions to innovation and excellence in their field. Their participation brings special significance, as they offer inspiring insights on the power of continuous improvement and its broader impact on growth and success. The event, enriched by the collaboration with PNGI, reflects a collective commitment to driving innovation and fostering a culture where every individual is encouraged to contribute to ongoing progress and excellence. This celebration not only acknowledges past achievements but also sets the stage for future innovations, motivating others to uphold the Kaizen philosophy in their own work and careers. e panel discussions on the topic seek to unfold the strategies of how to navigate such a change.

Panel Discussion – An Overview

The landscape of work is undergoing a seismic transformation, propelled by an intricate interplay of technological advancements, societal shifts, and the global response to unprecedented challenges. As we stand on the threshold of a new era, the very fabric of work is evolving at an unprecedented pace, ushering in a paradigm shift that necessitates a fundamental re-evaluation of traditional approaches and structures.

At the forefront of this transformative journey is the pervasive integration of advanced technologies into the core of business operations. Artificial intelligence, machine learning, and robotics are not merely buzzwords; they are catalysts reshaping the nature of work itself. These technologies are streamlining processes, automating repetitive tasks, and augmenting human capabilities. As a result, job roles are being redefined, with an increasing emphasis on skills that complement and collaborate with these intelligent systems.

The recent global events like the pandemic have acted as accelerants, propelling another prominent trend into the forefront—the rise of remote and hybrid work models. What was once viewed as a gradual evolution in work structures has become an urgent and necessary adaptation. Organizations across the globe have swiftly transitioned to remote work to ensure business continuity and the safety of their workforce. This shift has prompted a re-evaluation of the traditional office-centric model, with remote and hybrid work setups likely to persist as enduring features of the future work landscape.

Amidst these technological and structural shifts, another crucial dimension is gaining prominence - the human element. The future of work is not just about automation and virtual collaboration; it is about fostering environments that prioritize employee well-being and embrace diversity. There is a growing acknowledgment that success in the future of work is intricately tied to creating workplaces that value mental health, work-life balance, and equal opportunities. Organizations are increasingly recognizing the importance of fostering inclusive cultures that not only attract diverse talent but also promote a sense of belonging and equity.

Keeping such dynamics in mind, Sharda School of Business Studies, Sharda University in association with PNGI is organizing a panel discussion on the topic:

“LEVERAGE TECHNOLOGY TO ENHANCE INNOVATION”

The topic involves not only staying at the forefront of technological advancements but also fostering a culture that values adaptability, resilience, and continuous learning. As organizations grapple with these multifaceted challenges, learning from the past while exploring the latest trends and formulating innovative strategies becomes imperative. The future of work is not a distant concept—it is a reality unfolding before us, demanding our attention, adaptation, and ingenuity to thrive in this reimagined era of work.

And as the selected theme of Kaizen's Excellence Awards, the panel discussions on the topic seek to unfold the strategies of how to navigate such a change.

Objective

- Enhance Operational Efficiency: Utilize advanced technologies such as automation, artificial intelligence, and machine learning to streamline business processes, reduce manual tasks, and improve overall operational efficiency.
- Foster a Culture of Innovation: Encourage a mindset that embraces experimentation with emerging technologies and fosters creativity, enabling teams to continuously innovate and improve products, services, and solutions.
- Improve Customer Experience: Leverage data analytics, IoT, and other digital tools to personalize customer interactions, enhance user experience, and deliver more value-driven services.
- Accelerate Product Development: Implement technology-driven design and prototyping tools, such as 3D modelling, augmented reality, and cloud-based collaboration platforms, to reduce time-to-market and increase product development agility.
- Enhance Decision-Making with Data: Harness big data, AI, and real-time analytics to drive informed decision-making, improve forecasting, and enable more strategic innovation efforts across all business units.

Programme Timings

		01:00 pm	Lunch
09:30 am	Welcome tea	02:00 pm	Felicitation for the awardees
10:00 am	Lighting lamp	03:30 pm	Chief guest arrival & felicitation
10:15 am	Welcoming guests & felicitation	04:30 pm	National Anthem
11:30 am	Panel Discussion	04:45 pm	High tea

CHIEF PATRONS



Shri. P. K. Gupta
Hon'ble Chancellor,
Sharda University



Shri. Y. K. Gupta
Hon'ble Pro-Chancellor,
Sharda University

PATRONS



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