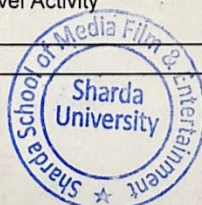


**SHARDA SCHOOL OF MEDIA, FILM & ENTERTAINMENT**  
**Overall Co-ordinator: Dr. Jai Kishon Goswami/ Mr. Faiz Haider**  
**Orientation Program SSMFE-2024-25**

| Date                         | Time                               | Event  | Venue                             | Speaker   |
|------------------------------|------------------------------------|--|-----------------------------------|---|
| 9th August<br>2024<br>Day 01 | 09:30am-<br>12:30pm                | Welcome of Students & Introduction of Sharda University, Sharda School of Media, Film & Entertainment          | LT003 Hall, Dental Block          | Dean, SSMFE<br>Prof. (Dr.) Ritu S. Sood   |
|                              |                                    | Faculty Introduction   |                                   | Dean, SSMFE<br>Prof. (Dr.) Ritu S. Sood   |
|                              |                                    | Academic and Program Description Sessions on NEP & OBE implementation  |                                   | Prof. (Dr.) Dhruv Sabarwal<br>Coordinator, SSMFE  |
|                              |                                    | Code of Ethics   |                                   | Prof. (Dr.) Mehak Jonjua<br>Professor, SSMFE  |
|                              |                                    | Open Elective Courses (OPE)  |                                   | Mr. Ashraf Ali<br>Assistant Professor, SSMFE  |
|                              |                                    | Introduction to Multidisciplinary education, Social Responsibility and Community Engagement, Community Connect |                                   | Dr. Mukta Martolia<br>Assistant Professor, SSMFE  |
|                              | Examination: Rules and Regulations | Mr. Amit Singh<br>Assistant Professor, SSMFE   |                                   |   |
| 12:30pm-<br>1:30pm           | LUNCH BREAK                        |  |                                   |   |
| 10th August<br>2024 Day 02   | 1:30pm-2:00pm                      | Students to be briefed on (a) Skill Development, (b) Career Counselling  | LT003 Hall, Dental Block          | Dr Shinkhala Upadhyay<br>Assistant Professor, SSMFE   |
|                              | 2:00pm-2:30pm                      | Mentoring System and Meeting with Mentors  |                                   | Dr. Jai Kishon Goswami/<br>Dr. Utsav K. Murari<br>Assistant Professor, SSMFE                |
|                              | 2:30pm-4:30pm                      | Intracative activities with Students - Talent Hunt   |                                   | Dr Kiran Panchal /<br>Dr.Utsav  |
| 10th August<br>2024 Day 02   | 09:30am-<br>11:30am                | Career Opportunities in Media, Animation & Gaming  | LT003 Hall, Dental Block          | Prof. Rashid Hashmi,<br>Professor, SSMFE<br>Mr. Agam Verma<br>Assistant Professor,<br>SSMFE |
|                              | 11:30am-<br>12:30pm-<br>1:30pm     | Mr. Kartik Satyanaranan, Co-Founder, and<br>LUNCH BREAK  | LT003 Hall, Dental                | Professor, SSMFE  |
|                              | 1:30pm-4:30pm                      | Workshop on Mobile Journalism (MoJo)   | LT003 Hall, Dental Block          | Mr. Ashraf Ali<br>Assistant Professor,<br>SSMFE   |
|                              | 09:30am-<br>11:30am                | Guest lecture- Anchoring & Reporting Activity based on Skills and Talent                                       | LT003 Hall, Dental Block          | Prof. Rashid Hashmi<br>Professor, SSMFE<br>Dr. Preeti<br>Associate Professor,<br>SSMFE      |
| 12th August<br>2024<br>Day 3 | 11:30am -                          | RJ Atishay   |                                   | Professor, SSMFE  |
|                              | 12:30pm-<br>1:30pm                 | LUNCH BREAK  |                                   |   |
|                              | 01:30pm -<br>04:30pm               | University Level Activity  | Anand Swaroop Auditorium Block 45 | Central Team  |



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|--|-------------------------------|--|---|--|
| 13th August<br>2024<br>Day 4   | 09:30am-<br>12:30pm           | ABP Network Seminar  | Dhanwantari<br>Auditorium                           | Prof. Rashid Hashmi<br>Professor, SSMFE                  |
|  | 12:30pm-<br>1:30pm            | LUNCH BREAK  |   |  |
|  | 1:30pm-2:30pm                 | Guest Lecture - Tushar Kaushik<br>(Anchor cum Social Media Influencer) | Dhanwantari<br>Auditorium                           | Prof. Rashid Hashmi<br>Professor, SSMFE                  |
|  | 2:30pm-4:30pm                 | Gaming Activity  |   | Mr. Pradeep Pandey<br>Senior Technical<br>Officer, SSMFE |
| 14th August<br>2024<br>Day 05  | 09:30am-<br>10:00am           | SSMFE Clubs: <b>Influencers @SSMFE</b>                                 | LT003 Hall, Dental<br>Block                         | Dr. Jai Kishon Goswami<br>Assistant Professor,<br>SSMFE  |
|  | 10:00am -<br>10:30am          | Ice Breaking Sessions & Talent Hunt                                    |   | Dr. Jai Kishon Goswami<br>Assistant Professor,<br>SSMFE  |
|  | 10:30am -<br>11:30am          | Mera Maati Mera Desh (Cultural Program)                                |   | Dr. Jai Kishon Goswami<br>Assistant Professor,<br>SSMFE  |
|  | 11:00am-<br>12:30pm           | Mr. Vinit Singh Bakshi<br>Creative Director, Grasshoppers              |   | Prof. Rashid Hashmi<br>Professor, SSMFE                  |
|  | 12:30pm-<br>1:30pm            | LUNCH BREAK  |   |  |
|  | 01:30pm-<br>04:30pm           | Mulya Pravah   | Anand Swaroop<br>Auditorium<br>Block 45             | Central Team   |
|  | 16th August<br>2024<br>Day 06 | 09:30am-<br>10:30am  | Interaction with Alumni                             | LT003 Hall, Dental<br>Block                              |
| 10:30am-<br>12:30pm  |                               | Theatre Workshop   | Dr. Mukta Martolia<br>Assistant Professor,<br>SSMFE |  |
| 12:30pm-<br>1:30pm   |                               | LUNCH BREAK  |   |  |
| 01:30pm -<br>04:30pm   |                               | Sharda University Campus Tour  | LT003 Hall, Dental<br>Block                         | Student Coordinators                                     |
| Name of Student Coordinators: Shaista Quish (2022001130), Vivek Kumar (2022308910) |                               |  |   |  |



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3/8/24

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Dr. J. K. Goswami