



SHARDA SCHOOL OF DESIGN, ARCHITECTURE & PLANNING



“Advanced Portfolio Development”

VAD010

**VALUE ADDED COURSE
BROCHURE 2024-25**

ABOUT THE UNIVERSITY

Sharda University is a leading NAAC A+ educational institution based out of Greater Noida, Delhi NCR. A venture of the well-known Sharda Group of Institutions (SGI), The University has established itself as a high-quality education provider with major focus on holistic learning and imbuing competitive abilities in students.

ABOUT SCHOOL

Sharda School of Design, Architecture & Planning (SSDAP) prepares the students for the real world they can make a lasting impact in designing the future and have an exciting and rewarding career. The students at SSDAP have crafted the world as renowned landscape architects, urban planners, urban designers, and history preservationists.

The school's nationally accredited degree programs, world-class faculty, and state-of-the-art facilities connect to provide the students with a broad range of opportunities in both the public and private sectors of the industry. SSDAP leads the students through both practical and theoretical learning until they can master in an innovative design that reflects art and science.

The school has forged numerous connections and partnerships with schools and professionals in countries around the world. The faculty comprises academicians from internationally renowned universities such as the School of Planning & Architecture, B.I.T Mesra, National Institute of Fashion Technology (NIFT), Sheffield University, Nottingham Trent University and Delhi College of Art, University of Delhi as well as leading Architectural practitioners and Planning professionals from all over the country.

ABOUT DEPARTMENT

Department of Art & Design established in 2012 at Sharda University, as a multi-disciplinary department has been working tirelessly towards creating global design citizens. Holding their hands, driving them towards innovation through future aligned design thinking & design process, with continuous industry interactions through experiential project-based learning. Its aim is to establish Sharda as a premier center of Design education, where Students are surrounded by an environment of design intuitively based on strenuous research with an aim of developing a new generation of designers, who not only fill the gap of creative entrepreneurs but integrate social and environmental concern to become responsible designers with a mission of

- **Industry-based learning** within the classroom projects as the core of practical teaching, which will include continuous interaction with industries and industry experts to train students as confident Professionals for the future who are initiators & leaders.
- **Related Study Program (RSP)** as research projects based on complete business model by studying, analyzing crafts, connecting business with social impacts while exploring to the maximum and putting them on the forefront of the competitive design industry. Create craft-based design patents from RSPs as well as convert craft documentation into Publications & sources of innovation, combining craftsmanship with technology.
- **Sharda Design Center (SDC)**, used as a vehicle to connect industry with students, business with fresh minds and an instrument to establish Sharda as a multi-disciplinary design interaction center.

Vision of Department

- To be at the Centre of Excellence in Art & Design Education to shape future-ready professionals catering the needs of the design industry and the society

Mission of Department

- To create a global center of innovation and excellence in art and design industry.
- Promoting in-depth research in art and design studies for sustainable practices.
- To inculcate critical, analytical, cognitive, speculative and creative problem-solving skills.
- To develop a sense of social and professional ethics and values.
- To develop the essence of craftsmanship, future technological and vocational skills.

About Value Added Course for Session 2024-2025

In accordance with the University requirement for Value Added Courses, the Department of Art & Design intends to conduct these courses.

“Advanced Portfolio Development” VAD010 will be conducted for 2nd Year (3rd semester) students pursuing Masters of Design/ BVA.

COURSE OUTCOMES

After completion of this course, students will be able to:

CO1: Students will have an understanding of ways to show your designs, skill sets, and creativity

CO2: It will focus on both Logical and Creative Design Solutions

CO3: Understanding of developing a Portfolio from Concept to a Finished Product

CO4: Familiarity with different Layouts, and other methods of presentation in detail as per the Industry standards

CO5: Curate better projects of Design & Innovation

CO6: Compile Portfolio

ADVANCED PORTFOLIO DEVELOPMENT (VAD010)

Outline syllabus		
WEEK	CONTENT	Duration Hrs.
18 July 2024	Introduction: The Portfolio	2
25 July 2024	Portfolio Development : Understanding the Meaning and Need	2
01 August 2024	Exploring the History of Style : The Design Sketch	2
08 August 2024	Previous years works Collection	2
22 August 2024	Content Development - Profile/Resume Building based on your skill and current market trends	2
29 August 2024	Organizing and Curation of Works and creating Storage Bank to support the Portfolio development	2
05 September 2024	The Design Journal to well keep the works of the past and support Portfolio Development	2
12 September 2024	Customer Choices and Ways to achieve the targets	2
19 September 2024	The need of developing a portfolio as per the customer choices	2
26 September 2024	Understanding Interviewer Expectations and ways to achieve the targets	2
03 October 2024	Chapter creations for- Men’s wear, Women’s wear and Children’s wear	2
10 October 2024	Design Concepts & Solutions : Technical Drawings	2
17 October 2024	Presentation Boards and Design Concepts & Solutions	2
22 October 2024	Developing Models	2
31 October 2024	Creating Flat Sketches and Specs	2
07 November 2024	Layouts & Presentation	2
14 November 2024	Developing Hand Portfolio and Digital Portfolio	2
21 November 2024	Understanding Platforms to showcase works - The Portfolio Projects	2

FACULTY PROFILE



Khushboo Zehra Naqvi

Assistant Professor, Art & Design
khushboo.naqvi@sharda.ac.in

Khushboo Zehra Naqvi is an Architect, Interior and Exhibition designer with overall experience of nearly 4 years in Academic discipline and 4 years in the Practical field. Her passion to teach, eagerness to learn and contribute to the discipline, got me opportunities to teach at various renowned universities of India in the Department of Architecture and Interior Design since 2021.

She has completed her B.Arch in the year 2012, followed by Masters in Architecture Pedagogy from Jamia Millia Islamia in 2014.

Skilled in Architecture & Interior Design, She has been privileged to work on various architectural and Interior projects which further provided her the exposure to the Construction Industry. This helped in gaining versatile experience, which she share with her students and colleagues.



Kandarp Singh

Assistant Professor, Art & Design
kandarp.singh@sharda.ac.in

Master of Fashion Technology with Specialization in Strategy, NIFT New Delhi and Bachelor of Fashion Technology, NIFT Gandhinagar, With Over 8+ years experience in Garment and Textile manufacturing Industry, have complete understanding of textile operations and management, with a focus on Lean manufacturing and TPM initiatives.

His Expertise include Apparel Production and Pattern Making, Functional Textiles, Textile Chemistry and New Textile Development, Design Innovation and Design Thinking , 3D Printing Technology, Functional Design Innovation and Textile Printing and Process

School: SSDAP	Batch : 2024-2025
Program: M.Design	Academic Year: 2024-2025
Branch: Design	Semester: 3rd
Course Code	VAD010
Course Title	Advanced Portfolio Development
Credits	(Audit Course)
Contact Hours	36 hrs
Course Type	Value Added Course
Course Objective	The course should focus on Employability to enhance and develop contemporary portfolio practices and enables students to create portfolios that serve as both evolving collections of creative solutions to design problems and evidence of their abilities to visually relay messages. It teaches how to create not just a collection of design work but a unique marketing tool for a successful design career.
Course Outcomes	<p>After completion of this course, students will be able to:</p> <p>CO1: Students will have an understanding of ways to show your designs, skill sets, and creativity</p> <p>CO2: It will focus on both Logical and Creative Design Solutions</p> <p>CO3: Understanding of developing a Portfolio from Concept to a Finished Product</p> <p>CO4: Familiarity with different Layouts, and other methods of presentation in detail as per the Industry standards</p> <p>CO5: Curate better projects of Design & Innovation</p> <p>CO6: Compile Portfolio</p>

Outline syllabus - VAC		CO Mapping
Unit 1	Introduction: The Portfolio	
A	Portfolio Development : Understanding the Meaning and Need	CO1
B	Exploring the History of Style : The Design Sketch	CO1
C	Previous years works Collection	CO1
Unit 2	Content Development	
A	Profile/Resume Building based on your skill and current market trends	CO2
B	Organizing and Curation of Works and creating Storage Bank to support the Portfolio development	CO2
C	The Design Journal to well keep the works of the past and support Portfolio Development	CO2
Unit 3	Customer Choices and Ways to achieve the targets	
A	The need of developing a portfolio as per the customer choices	CO3
B	Understanding Interviewer Expectations and ways to achieve the targets	CO3
C	Chapter creations for- Men's wear, Women's wear and Children's wear	CO3
Unit 4	Design Concepts & Solutions : Technical Drawings	
A	Presentation Boards and Design Concepts & Solutions	CO4
B	Developing Models	CO4
C	Creating Flat Sketches and Specs	CO4
Unit 5	Layouts & Presentation	
A	Developing Hand Portfolio and Digital Portfolio	CO5
B	Understanding Platforms to showcase works	CO6
C	The Portfolio Projects	CO6