SHARDA SCHOOL OF BUSINESS STUDIES





in association with



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R CONGETTE

Theme: The Future of Work Adapting to Changing L dscape



💼 17th February, 2024



Anand Swaroop Auditorium, Sharda University, Knowledge Park 3, Greater Noida

Theme: The Future of Work – Adapting to Changing Landscape

The landscape of work is undergoing a seismic transformation, propelled by an intricate interplay of technological advancements, societal shifts, and the global response to unprecedented challenges. As we stand on the threshold of a new era, the very fabric of work is evolving at an unprecedented pace, ushering in a paradigm shift that necessitates a fundamental re-evaluation of traditional approaches and structures.

At the forefront of this transformative journey is the pervasive integration of advanced technologies into the core of business operations. Artificial intelligence, machine learning, and robotics are not merely buzzwords; they are catalysts reshaping the nature of work itself. These technologies are streamlining processes, automating repetitive tasks, and augmenting human capabilities. As a result, job roles are being redefined, with an increasing emphasis on skills that complement and collaborate with these intelligent systems.

The recent global events like the pandemic have acted as accelerants, propelling another prominent trend into the forefront—the rise of remote and hybrid work models. What was once viewed as a gradual evolution in work structures has become an urgent and necessary adaptation. Organizations across the globe have swiftly transitioned to remote work to ensure business continuity and the safety of their workforce. This shift has prompted a re-evaluation of the traditional office-centric model, with remote and hybrid work setups likely to persist as enduring features of the future work landscape.

Amidst these technological and structural shifts, another crucial dimension is gaining prominence — the human element. The future of work is not just about automation and virtual collaboration; it is about fostering environments that prioritize employee well-being and embrace diversity. There is a growing acknowledgment that success in the future of work is intricately tied to creating workplaces that value mental health, work-life balance, and equal opportunities. Organizations are increasingly recognizing the importance of fostering inclusive cultures that not only attract diverse talent but also promote a sense of belonging and equity.

Keeping such dynamics in mind, Sharda School of Business Studies, Sharda University in association with HRFI is organizing its HRConclave on the topic:

"The Future of Work – Adapting to the Changing Landscape".

The topic involves not only staying at the forefront of technological advancements but also fostering a culture that values adaptability, resilience, and continuous learning. As organizations grapple with these multifaceted challenges, learning from the past while exploring the latest trends and formulating innovative strategies becomes imperative. The future of work is not a distant concept—it is a reality unfolding before us, demanding our attention, adaptation, and ingenuity to thrive in this reimagined era of work.

And as the selected theme of the HR Conclave, the panel discussions on the topic seek to unfold the strategies of how to navigate such a change.

Objective

- 1. To familiar students with the concept of Future of Work.
- 2. To help students understand the trends and innovative strategies at play in the industry.
- 3. To help students understand the skills they need to develop to cope with this change.
- 4. To help students gather insights regarding the future of the industry they would be joining.
- 5. To enable students to interact with senior practitioners of the industry to gain knowledge through sharing of experiences.

Programme Timings

12 noon – Registration Opens	2 pm – Registration Closes	2 pm – Programme commences.
3 pm – Panel Discussion Starts	4 pm – High tea	7 pm – Panel Discussion Ends
7 pm onwards – High Tea & Networking Dinner		

About Sharda University

Sharda University envisions to serve the society by being a global University of higher learning in pursuit of academic excellence, innovation and nurturing entrepreneurship. It has 13,000+ students from 95+ countries, 29 states, and Union Territories, providing cultural diversity and global exposure to students. It has 26000+ alumni who are today leaders in their realms. Sharda University is **NAAC A**+ University with Overall **NIRF Rank of 87**. Teaching Learning Center at Sharda University is to equip the faculty members with the expertise, skills and knowledge they need for capacity building of students. Teaching as a profession requires highly specialized skills and knowledge to impact significantly on student learning and therefore teachers must refine their conceptual and pedagogical skills.



Shri. P. K. Gupta Hon'ble Chancellor, Sharda University and Chairman, Sharda Group of Institutions, India

CHIEF PATRONS



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